

STATE OF MAINE
PUBLIC UTILITIES COMMISSION

Docket No. 2004-740

November 23, 2004

DTE ENERGY TRADING, INC.
Application for License to Operate as a
Competitive Electricity Provider

ORDER GRANTING LICENSE

WELCH, Chairman; DIAMOND and REISHUS, Commissioners

I. SUMMARY

In this Order, we license DTE Energy Trading, Inc. to operate as a competitive electricity provider in Maine pursuant to Chapter 305 of the Commission's Rules to provide standard offer service to all classes and to provide non-standard offer service to all non-residential and small commercial customer classes.

II. APPLICATION

On October 28, 2004, DTE Energy Trading, Inc. (DTE) applied to the Commission for a license to operate in Maine as a competitive electricity provider, as provided in Chapter 305.

A. Type of Service Proposed

DTE proposes to sell electric service to the public at retail as a competitive electricity provider. DTE's application states that the proposed licensee plans to market standard offer service to all rate classes in the transmission and distribution utility service territories of Central Maine Power Company and Bangor Hydro-Electric Company.

B. Fee Paid

With its application, DTE paid a \$100 fee to the Commission, as required by section 2(C)(5) of Chapter 305.

III. FINANCIAL ISSUES

A. Security

DTE has requested to be licensed to provide Standard Offer Service to all customer classes. As part of the standard offer process, the Commission will set the level of security required depending on the length of the contract, customers being served and the kWh to be provided. Accordingly, we do not address the specific

security requirements if DTE were to act as a standard offer competitive electricity provider.

Chapter 305 § 2(B)(1)(a)(i) requires a security instrument from competitive electricity providers that offer service to customers with a demand less than 100 kilowatts. When we adopted Chapter 305, we expressed our intent to apply the financial security requirement “only to those providers who market the sale of electricity to consumers who are protected by the consumer protection rules; that is, customers with a demand of 100 kW or less.”¹

On April 10, 2000, P.L. 1999, ch. 657, An Act Relating to Electric Industry Restructuring, became effective. A provision of that Act requires the Commission to amend the threshold for consumer protections established under section 4 of Chapter 305, and directs that those protections “apply to residential and small commercial consumers as defined in Title 35-A, section 3203, subsection 4,” as amended by that Act. That new section defines, for purposes of subsection 4, “residential consumer” as:

a consumer defined as residential under the terms and conditions of the consumer’s transmission and distribution utility.

That section further defines, for the purposes of subsection 4, “small commercial consumer” as:

in the case of a consumer served by an investor-owned transmission and distribution utility, a nonresidential consumer that meets the availability criteria to take service under a core customer class of the transmission and distribution utility that does not pay a demand charge to the transmission and distribution utility, or in the case of a consumer served by a consumer-owned transmission and distribution utility, a nonresidential consumer with a demand of 20 kilowatts or less.

In light of our intent to link the financial security requirement with the applicability of the consumer protection rules, and the statutory change in the application of consumer protections described above, we believe it is appropriate on our own motion to waive, pursuant to § 5 of Chapter 305, the applicability of the security requirement contained in § 2(B)(1)(a)(i) of Chapter 305. We thus allow DTE to serve consumers with a demand under 100 kilowatts, provided they are not residential or small commercial consumers, without a financial security instrument.

¹ *Public Utilities Commission, Licensing Requirements, Enforcement and Consumer Protections Provisions for Competitive Electric Providers (Chapter 305)*, Docket No. 98-608, Order Adopting Rule and Statement of Factual and Policy Basis at 6 (Feb. 2, 1999)

IV. TECHNICAL ISSUES

A. Showing of Technical Capability

DTE, as a competitive electricity provider in Maine, must demonstrate that it has the technical ability to enter into necessary interconnection arrangements or contracts with Maine utilities, pursuant to section 2(B)(2)(a) of Chapter 305. In its application, DTE provided information demonstrating its ability to enter into such arrangements or contracts, although it stated that it had not yet reached such agreements. Accordingly, DTE shall not act to enroll consumers or provide generation service until all required contracts have been executed consistent with Commission rules. DTE shall notify the Commission when all such contracts have been executed.

Section 2(B)(2)(b) of Chapter 305 requires an applicant to demonstrate that it has the technical ability to secure generation or otherwise obtain and deliver electricity meeting all applicable requirements for the bulk power system control area in which the applicant would provide service. DTE filed information to demonstrate its technical capability to meet that requirement within the NEPOOL/ISO-NE portion of the Northeast Power Coordinating Council control area. We have reviewed that information and find that it complies with the requirements of Chapter 305. DTE also documented that it will meet the NEPOOL transaction provisions required by section 2(B)(2)(b)(ii) of Chapter 305.

B. Resource Portfolio

Pursuant to section 2(B)(4) of Chapter 305, DTE, as a competitive electricity provider in Maine, must demonstrate its ability to meet the resource portfolio requirement of 35-A M.R.S.A. § 3210 and the portfolio requirement reporting rules in Chapter 311 of the Commission's rules. DTE filed information to demonstrate its ability to meet these requirements. We have reviewed that information and find that it complies with the requirements of Chapter 305.

V. CONSUMER PROTECTION ISSUES

A. Showing of Fitness

In its application, DTE provided information required by Chapter 305, section 2(B)(3), related to enforcement proceedings and consumer complaints. We have reviewed that information and find that it meets the requirements of Chapter 305.

B. Ability to Comply with Consumer Protection Rules

DTE provided information demonstrating its ability to comply with the applicable consumer protection requirements of Chapter 305 and other consumer protection requirements pursuant to 35-A M.R.S.A. Chapter 32 and other relevant

provisions of Maine law. We have reviewed that information and find that it meets the requirements of Chapter 305.

C. Do-Not-Call List

Chapter 305, section 4(l) states that “[t]he Commission will maintain or cause to be maintained a ‘Do-Not-Call’ list of customers who have requested -- orally, in writing, or by commercially accepted electronic means -- that they not receive telemarketing calls from competitive electricity providers.” We require that licensees use do-not-call list mechanisms already in place nationally to satisfy that requirement. To the extent that it telemarkets to Maine consumers, DTE shall comply with the following requirements.

DTE must comply with the requirements of the Telephone Consumer Protection Act,² the Telemarketing and Consumer Fraud and Abuse Prevention Act,³ and related rules of the Federal Communications Commission⁴ and Federal Trade Commission.⁵ DTE must comply with those requirements and must maintain its own do-not-call list as required by those laws and rules, for all intrastate and interstate telemarketing of Maine consumers, including both residential and business consumers.

D. Other Consumer Protections

Competitive electricity providers must provide certain protections to consumers. As a condition of licensing, DTE:

1. shall obtain a consumer’s authorization before serving the consumer;
2. may not release to any other entity, other than for purposes of debt collection or credit reporting pursuant to state and federal law or to law enforcement agencies pursuant to lawful process, any personal information regarding a customer, including name, address, telephone number, usage and historical payment information, without the consent of the customer;
3. must comply with the provisions of the Maine Unfair Trade Practices Act, Title 5, chapter 10;
4. may not collect or seek to collect unreasonable costs from a customer who is in default;

²47 U.S.C. § 227

³15 U.S.C. §§ 6101-6108

⁴47 CFR 64.1200

⁵FTC Telemarketing Sales Rule, 16 CFR Part 310

5. must comply with all applicable provisions of the federal Equal Credit Opportunity Act, 15 United States Code, Sections 1691 to 1691f;
6. may not initiate a telephone solicitation call to a consumer who has notified the competitive electricity provider of the consumer's wish not to receive telephone solicitation calls made by or on behalf of the competitive electricity provider;
7. must provide at least once annually to a customer any information disclosures required by the Commission by rule; and
8. must comply with any other applicable standards or requirements established by the Commission by rule.

35-A M.R.S.A. § 3203(4-A).

DTE seeks authority to operate as a competitive electricity provider serving residential consumers and small commercial consumers in Maine. In addition to the requirements stated above, as a condition of licensing, DTE:

1. may not terminate generation service without at least 30-day prior notice to the consumer;
2. must offer service to the consumer for a minimum period of 30 days;
3. must allow the consumer to rescind selection of the competitive electricity provider orally or in writing within 5 days of initial selection;
4. may not telemarket services to the consumer if the consumer has filed with the Commission a written request not to receive telemarketing from competitive electricity providers;
5. must provide to the consumer within 30 days of contracting for retail service a disclosure of information provided to the Commission pursuant to rule in a standard written format established by the Commission; and
6. must comply with any other applicable standards or requirements adopted by the Commission by rule or order.
- 7.

35-A M.R.S.A. § 3203(4).

VI. ADDITIONAL PROVISIONS

DTE must comply with all applicable requirements and limitations in Chapter 305 not explicitly waived in this Order. DTE must also comply with all requirements and limitations in other applicable Commission rules, including any applicable future changes in Maine laws and Commission rules, and in other parts of this Order.

In its application, DTE requested a license only to provide standard offer service. However, as the licensing requirements to provide non-standard offer service to other than non-residential and small commercial are not different from those to obtain a license for standard offer service, we will license DTE to provide service to those customers as well and standard offer customers. We will require that DTE notify the Commission if it plans to expand and provide non-standard offer service.

VII. ORDERING PARAGRAPHS

Accordingly, we

1. license DTE Energy Trading, Inc. to operate as a competitive electricity provider pursuant to Chapter 305 of the Commission's Rules, to offer standard offer service to all consumers in the service territories of Central Maine Power Company and Bangor Hydro-Electric Company in Maine;
2. license DTE Energy Trading, Inc. to operate as a competitive electricity provider pursuant to Chapter 305 of the Commission's Rules to provide service to other than non-residential and small commercial class of customers but require DTE to notify the Commission if it starts providing this service;
3. order DTE Energy Trading, Inc. to comply with all Do-Not-Call List requirements contained in Part V(C) of this Order to the extent that it telemarkets to Maine consumers;
4. order DTE Energy Trading, Inc. to observe all other consumer protection requirements contained in Part V(D) of this Order; and
5. order that this license is effective on the date of this Order and valid until revoked by the Commission pursuant to section 3(A)(4) of Chapter 305, or abandoned by the licensee pursuant to sections 2(C)(9) and 2(C)(11) of Chapter 305 of the Commission's Rules.

Dated at Augusta, Maine, this 23rd day of November, 2004.

BY ORDER OF THE COMMISSION

Dennis L. Keschl
Administrative Director

COMMISSIONERS VOTING FOR: Welch
 Diamond
 Reishus

NOTICE OF RIGHTS TO REVIEW OR APPEAL

5 M.R.S.A. § 9061 requires the Public Utilities Commission to give each party to an adjudicatory proceeding written notice of the party's rights to review or appeal of its decision made at the conclusion of the adjudicatory proceeding. The methods of review or appeal of PUC decisions at the conclusion of an adjudicatory proceeding are as follows:

1. Reconsideration of the Commission's Order may be requested under Section 1004 of the Commission's Rules of Practice and Procedure (65-407 C.M.R.110) within 20 days of the date of the Order by filing a petition with the Commission stating the grounds upon which reconsideration is sought.
2. Appeal of a final decision of the Commission may be taken to the Law Court by filing, within 30 days of the date of the Order, a Notice of Appeal with the Administrative Director of the Commission, pursuant to 35-A M.R.S.A. § 1320(1)-(4) and the Maine Rules of Civil Procedure, Rule 73, et seq.
3. Additional court review of constitutional issues or issues involving the justness or reasonableness of rates may be had by the filing of an appeal with the Law Court, pursuant to 35-A M.R.S.A. § 1320(5).

Note: The attachment of this Notice to a document does not indicate the Commission's view that the particular document may be subject to review or appeal. Similarly, the failure of the Commission to attach a copy of this Notice to a document does not indicate the Commission's view that the document is not subject to review or appeal.